



CONTEMPORARY APPROACHES TO GRAPHIC ART

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The fast changing conditions in culture, economy, technology etc require more creative people in today's world compared with yesterday.

A creative person has a different perspective that enables him/her to cope with such conditions or problems.

Creativity is a mental activity which ends in an original study where a new opinion or object arises, which helps a problem to be solved and which provides a new design for the previous experiences.

Creativity is the base of designing. Even though it is aimed to a given condition while designing, taking all these into consideration one should feel free in administering the material and objects to give them a new shape.

We take creativity as a common characteristic for both the artist and the designer, who is also considered an artist. Creative people have a peculiar style hearing and exploring. This peculiarity is a characteristic that can not be matched by any other patience or effort. Creativity is to divert from the main road, to be open to new experiences, to turn away from clichés.

On the whole we can define that creative ability is derived out of some intellectual data. That means creative ability will develop as an outcome of some certain practical studies.

One of the concepts used for creative process is the capacity to produce an original study, by means of thought and imagination. By reorganizing old elements into a new shape all the activities that put forth a new idea or a new object is a creative activity.

A new idea or a new object that is newly created should serve the solution of a problem. A designer,

while arranging the artistic elements in parallel to his/her own purpose may deform and restyle the forms he is working on.

During the reshaping at the stage of forming the composition various new ideas arise in the mind of the designer. Yet, the mind is far beyond the manual designing and creating in the course of which most of these ideas disappear.

Owing to the recently developed computer technology and programs this creating, designing and forming activity can be completed in much shorter time.

There are many programs developed on this subject one of which is ADOBE PHOTOSHOP.

We are able to reshape the objects compositions and colours we concentrate on by means of Adobe Photoshop programs. We can classify these reshaping as colour variations, form variations and style variations.

A- Colour Variations:

1- Image -Adjust -Curve.

Design Nos 1, 2, 3, 4, 5, 6 is an example to both abstraction and colour variations.

In these studies one of the following channels are selected:

RGB, Red, Green, Blue.

It is possible to make different designs by changing the channel numbers of input - output.

A certain amount of stylisation can be accomplished by changing the input - output ratios on the picture of the selected channel.

B- Conversion of concrete shapes and visions into abstract :

1 - Again open Filter in Photoshop.
Filter- Artistic - Pixelate - Pointillize
and

Filter - Artistic - Pixelate - Crystallize

From this it is possible to see that the colour piles emerge from the shape that appears on the screen.

2 - From Filter - Artistic - Cut out ;

From Options;

No. of Levels

Edge Simplicity

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Edge Fidelity Adjustments,

It is possible to make a study from concrete to abstract by increasing the ratio of zoom on the photograph we concentrate on.

3 - Filter - Artistic - Colored Pencil,
by this option it is possible to investigate an effect similar to colored pencil or crayon works.

4 - From Filter - Pixelate - Colour Half tone,
Filter - Pixelate - Crystallize. It is possible to get abstract forms.

5 - It is possible to have an effect from
Filter - Pixelate - Facet like works with oil colour brush.

6 - On Filter - Pixelate - Fragment . It is possible to have an effect like semi - transparent /flue appearance.

7 - On Filter - Pixelate - Mosaik option, our picture may seem like mosaik work.

C- Style Variations :

1 - On filter - Distort Option (which includes glass, Ocean Ripple, Pinch , Polar Coordinates, Ripple, Shear, Spherize, Twirl, Wawe, ZigZag) the form , we are working on is deformed in various shape.

D - On Image - Adjust - Treshold Options,

It is possible to have a black and white contrast on the picture or photograph. Here it is possible to adjust the degree of contrast by Treshold Level.
